

For Immediate Release



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Kerry Moyers-Horton Named Executive Director of Pet Placement Center

The Pet Placement Center, Hamilton County's oldest no-kill animal shelter, has chosen Kerry Moyers-Horton as its new Executive Director.

Established in 1983, the Tennessee Humane Animal League operates the PPC as a private, non-profit adoption center and does not contract with the city of Chattanooga or Hamilton County for animal control or animal pick-ups. Once an animal arrives at the PPC, she/he will remain safe until adopted into a responsible permanent home.

"The Pet Placement Center embodies the true compassion needed to be successful for both the animals and the organization. With increased funding and fresh ideas, I feel I can help the center realize its vision to become the premier animal welfare program in the Chattanooga area," said Kerry.

Most recently, Kerry served as the Foster & Rescue Coordinator for the McKamey Animal Center. During this time, she approved over 100 local and national rescue partners and facilitated the rescue for over 1200 dogs and cats. As the liaison between McKamey and its foster families, she kept an average of 150 animals per month out of the Center. Prior to that she served five years as Director of Operations with LifeLine Animal Project in Atlanta, Ga., where she helped design and build many lifesaving

programs, including AtlantaPets.org, a searchable "virtual" shelter on the Internet; the LAP Dog House and Kitty Motel, a boarding facility for homeless dogs and cats in area rescue and adoption programs; Catlanta, a feral and stray cat assistance program which supports trap-neuter-return (TNR) efforts; and the LifeLine Spay & Neuter Clinic. Throughout the years she has volunteered with various animal welfare organizations, including serving as the vice president and president of the Humane Society of Northwest Georgia. Kerry and her husband, Doug, live in the Chattanooga area with their furry companions.

The Pet Placement Center is located at 5975 Dayton Blvd. For more information call (423) 877-0738, or visit www.thalppc.com.

Open House Saturday, March 14

Tour the Pet Placement Center, and meet Kerry Moyers-Horton as well as some of the pets at an upcoming Open House on Sunday, March 14, from noon until 5 p.m. As part of this Spring celebration, adoption fees for all of our dogs and cats will be reduced to half price (\$45) from Friday through Sunday, March 12-14.